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to Examiner Jagdish Patel at Fax No. 703-872-9326

PATENT
Attorney Docket No.: 018477-000510US

On

TOWNSEND and TOWNSEND and CREW LLP

By:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Jonathan Kepecs

Application No.: 09/558,945

Filed: April 26, 2000

For: SYSTEM AND METHOD FOR
INVERTED PROMOTIONS

Examiner: Jagdish Patel

Technology Center/Art Unit: 3624

AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed May 8, 2003, please enter the following
amendments and remarks.

The present amendment is submitted in accordance with the Revised Amendment
Format as set forth in the Notice provided on the USPTO web site for the Office of Patent Legal
Administration; Pre-OG Notices; signed 1/31/03.